



Our Pricing & Packages

A clear, straightforward guide to what we offer and how much it costs.

WEBSITE PACKAGES

Choose the package that fits your website.

A clear side-by-side view of what is included in each package. Optional extras and enhanced features are detailed separately later in this guide.

WHAT'S INCLUDED	LAUNCH £549	SIGNATURE £749	STANDOUT £999
Pages	Up to 3	Up to 5	Up to 8
Bespoke website design	Included	Included	Included
Mobile responsive design	Included	Included	Included
Standard contact form	Included	Included	Included
On-page SEO setup	Included	Included	Included
Google Maps + social links	Included	Included	Included
Relevant standard site sections/components	Included	Included	Included
Standard icons	Included	Included	Included
Secure browsing • SSL/HTTPS	Included	Included	Included
Client-supplied copy	Proofreading & tidy-up	Copy editing	Copy editing
Full copywriting	From £75/page	1 page included	Up to 3 pages included
PDF/menu downloads, newsletter signup & embedded reviews	Not included	Included	Included
Interactive sections	From £60 each	1 included	Up to 3 included
Licensed stock image sourcing	Up to 3	Up to 8	Up to 15
Bespoke icons	From £20 each	Up to 4 included	Up to 9 included
Custom graphics & visual elements	From £50 each	Simple graphics where required	Up to 3 included
Revision rounds	1	2	3
Enhanced features	Priced separately	Priced separately	Choice of 2 included
Hosting	12 months included	12 months included	12 months included
Optional Website Support	First month free, then £29/month	First month free, then £29/month	First month free, then £29/month

On-page SEO setup includes page titles, meta descriptions, heading structure, image alt text and search-friendly site structure. It does not guarantee rankings, traffic or enquiries. Standout includes a choice of two enhanced features from the list on page 3. Third-party integrations are subject to compatibility and reasonable implementation; more complex integrations may need a separate quote.

Looking for even more?

Optional add-ons for when you have a requirement not already included in your package allowance.

CONTENT, PAGES & VISUALS

Full copywriting	From £75/page - Writing page content from scratch rather than editing client-supplied copy.
Interactive section	From £60 each - A more involved section with user interaction rather than standard static content.
Additional licensed stock image sourcing	£10/image - Licensed stock imagery above the number included in your package.
Custom graphics & visual elements	From £50 each - Bespoke visual elements created specifically for your website.
Bespoke icons	From £20 each - Custom-drawn icons where standard iconography isn't the right fit.
Set of 4 bespoke icons	£65 - A coordinated set of four bespoke icons.
Additional standard page	£85 - Uses the site's established design system with normal text, images and existing components.
Complex / content-heavy page	From £150 - For pages requiring substantially more content, design work or technical implementation.

Additional standard pages use the site's established design system. Complex, content-heavy or technically involved pages start from £150, with the final price confirmed before work proceeds.

Enhanced Website Features

Our Standout package includes your choice of two enhanced web features outlined below.

Booking system integration	£125 - Connects a suitable third-party booking service to the website.
Advanced enquiry / appointment forms	£95 - More detailed forms than the standard contact form, for richer enquiries or appointment requests.
Smart conditional forms	£125 - Form fields or steps that change depending on a visitor's answers.
Live social media feed	£75 - Displays supported social content directly on the website.
Other third-party integration	From £95 - For compatible external services not covered above.

QUOTED SEPARATELY

Complex functionality	Bespoke calculators/tools, e-commerce, membership/login systems and custom databases/backends are quoted separately.
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Hosting & Website Support

Your first 12 months	Hosting is included with every new website package for the first 12 months from the date your site goes live.
After the first year	Choose hosting-only at £120/year, Website Support at £29/month, or move your website to another suitable provider.
Hosting-only	Includes website hosting and SSL/HTTPS to keep your site securely available online.
What's not included	Ongoing website management, monitoring, managed backups/recovery, technical support and content updates aren't included with hosting-only. These can be covered by Website Support or quoted separately if needed.
Website Support	£29/month, with your first month free. Includes hosting, routine maintenance, monitoring, managed backups/recovery, technical support and up to 30 minutes of small content updates each month.
How support billing works	If you choose Website Support before launch, your free month starts when the site goes live and your first £29 payment is due one month later. If you add support later, your free month starts from the date support begins.
Your domain	Your domain stays in your name and you pay for it separately. We can help connect and configure it for your website.

Payment Terms

Booking your project	A 50% deposit secures your project and agreed start date. Work begins once the deposit is paid. Once work has started, the deposit is non-refundable.
During the build	Nothing else is due while we build your website, unless we agree otherwise with you.
Anything extra	If you'd like anything outside the agreed scope, we'll discuss the options and price with you before carrying out any chargeable work. This will usually be added to your final invoice.
Before launch	The remaining 50% is due once your website and included revision rounds are complete. Your final balance will need to be paid before the website goes live.
Website Support	Website Support is billed separately and is never added automatically. We'll only activate it if you choose it.

Get in touch



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